

2026 TIER SPONSORSHIPS



A Tier Sponsorship offers recognition throughout the year for a one-time sponsorship fee. With this tiered structure, you can choose a level that meets your budget. In addition to the Business Associate Membership benefits, Platinum, Gold, and Bronze Tier Sponsors receive the **benefits listed below**.



Scan the QR code to learn more at nehca.org/BAM.

Diamond Tier Sponsorship is based on availability. Contact marketing@nehca.org for more information.

PLATINUM \$10,000 (\$27,075 value)	GOLD \$7,500 (\$9,825 value)	BRONZE \$3,750 (\$5,550 value)
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Membership			
Business Associate Membership	✓	✓	✓
Convention			
Booth, convention attendee list, and two lunches	Premier	Standard	Half-Price Standard
Sponsorship	One Session	One Session	General
Recognition on mobile app and website	✓	✓	✓
Logo on convention emails	✓		
Recognition on event signage	✓	✓	✓
Education			
Sponsorship of one freestanding education event	✓	✓	
Access to attendee mailing list of sponsored event	✓	✓	
Recognition in marketing materials and during event	✓	✓	
Opportunity to address attendees at sponsored event	✓		
Advertising			
Logo on weekly education and newsletter emails	✓		
Logo at bottom of "Need to Know" blog on nehca.org for one year	✓		
Hyperlinked logo on tier sponsor webpage for one year	✓	✓	✓
Premier listing on nehca.org vendor search	✓		
Recognition on NHCA mobile app	✓	✓	✓
Opportunity to submit blog article	One		
Social media spotlight	✓	✓	
Other			
25% discount on one additional sponsorship opportunity	✓	✓	

THANK YOU 2025 TIER SPONSORS!

DIAMOND



HEALTH CARE INFORMATION SYSTEMS / MEDI-BILL SYSTEMS



PATRIOT | PARTNER AGENCY

PLATINUM



AN AGERIGHT COMPANY



GOLD



BRONZE

